

atlantic BUSINESS

Atlantic Canada's
Top 50 CEOs

NOMINEE INFORMATION FORM

First Name:

Last Name:

Title (e.g. CEO, President, Regional Director, etc...):

Are you a past Top 50 CEO award winner?

Yes

No

How many Top 50 CEO awards have you won?

List the years for which you have won awards:

Name of company/organization you lead:

How long have you been with this company/organization?

Is your company/organization:

A for-profit entity with 250+ employees

A for-profit entity with 51-250 employees

A for-profit entity with 1-50 employees

A non-profit/not-for-profit organization or industry association

A Crown corporation or post-secondary institution

Description of your company/organization in 25 words or less; please be literal in your response.
If you manufacture widgets, say that you manufacture widgets; don't say that you facilitate mechanical interactions.

Atlantic Canada head office mailing address:

Street Address

Address Line 2

City

Province

Postal Code

Atlantic Canada head office street address, if different from above:

Street Address

Address Line 2

City

Province

Postal Code

Corporate and/or personal Twitter accounts:

Corporate and/or personal Facebook accounts:

Corporate and/or personal LinkedIn accounts:

Corporate and/or personal Instagram accounts:

Telephone number:

Nominee email address:

Name of executive assistant:

Executive assistant email:

Name of your marketing/communications director:

Marketing/communications director email:

If you are a Top 50 CEO award winner, do we have your permission to share your contact information with the other award winners/event sponsors?

Yes

No

During the awards gala, the emcee has approximately 50 words in which to highlight each award winner's accomplishments and explain what they do. If you are one of the Top 50, what would you like the emcee to say about you and your organization, in 50 words or less?

Here are some examples to show you what we are looking for:

1. Jane Smith has been CEO of XYZ Corporation since 2001. Under her leadership, this general contracting firm has achieved 25 per cent sales growth, increased profitability by 50 per cent and launched industry-leading carbon capture building processes. Jane says none of it would be possible without her exceptional team.
2. Joe Smith... as the founding president of nonprofit advisory organization Here4U, Joe is helping charitable organizations across North America become more effective at change management. In just five years, his proprietary assessment tools have transformed more than a thousand nonprofit organizations, earning them bigger donations and more volunteers.

SECTION B | Judges Section

The following lists the areas that judges will consider in their Top CEO selections. If you are chosen as one of the Top 50 CEOs, this same information will also be used to prepare editorial content for our magazine/website. If you would like to share information with the judges that you do NOT want published, we will accommodate that request – simply add “For Judges Only” option to that response. Please answer all questions thoroughly and concisely (unless otherwise stated, each response should be 300 words OR LESS).

Executive Summary: In 500 words or less, tell us who you are and how you arrived at this point in your career.

What are the 3 most important things you've accomplished in your current role and how did you accomplish them? Please pay particular attention to challenges overcome and be detailed in your response.

What role has failure played in your career and how has it impacted your current success?

How are you pushing the boundaries of your industry – what makes you an industry leader?

Innovation: how is your company/organization being innovative in its services, products, programs etc...

Do you think it's important for your company/organization to have an innovation culture? If so, what are you doing to build that type of culture?

What are you doing to protect your company/organization from future risks (health, remote work, financial security, etc...)?

List any awards/recognitions you have personally received in your career:

List your (personal, not corporate) CURRENT volunteer affiliations:

Has your company/organization's commitment to corporate social responsibility changed over the past decade? If so, in what way?

Corporate Revenue:

Please indicate your company(ies) revenue for 2022; bold or highlight the correct amount:

Under \$5 million

\$5 million to \$10 million

\$10 million to \$20 million

\$20 million to \$50 million

\$50 million to \$100 million

\$100 million to \$500 million

\$500 million to \$1 billion

\$1 billion +

What is your percentage of revenue growth over the past three years (2022 compared to 2020)?

Answer using a % value:

How many employees did you have in 2022 (full-time and part-time)?

Have your staffing numbers increased or decreased over the past three years (2022 compared to 2020)? Answer using a % value:

How do you explain the change in your staffing numbers? (e.g. growth through acquisition, operational efficiencies, can't find staff/positions going unfilled, etc...)

How do you monitor and measure employee satisfaction? How are you using that data to build a stronger workforce and more productive organization?

What was the biggest operational challenge your company/organization faced in the past year and how did you respond?

What do you expect to be your biggest challenge in the year(s) ahead and how are you preparing for that?

Your responses to questions in this next section are for statistical purposes only. Individual responses will not be published, only the collective results.

Diversity, Equity, Inclusion (DEI)

What percentage of your staff (below management level) are:

- Black
- Indigenous
- Person of Colour
- Immigrant
- Person with a disability
- Male/Identify as Male
- Female/Identify as Female
- N/A we don't measure these indicators

What percentage of your management-level staff are:

- Black
- Indigenous
- Person of Colour
- Immigrant
- Person with a disability
- Male/Identify as Male
- Female/Identify as Female
- N/A we don't measure these indicators

What percentage of your c-suite (CEO, COO, CFO) is:

- Black
- Indigenous
- Person of Colour
- Immigrant
- Person with a disability
- Male/Identify as Male
- Female/Identify as Female
- N/A we don't measure these indicators

What percentage of your Board of Directors is:

- Black
- Indigenous
- Person of Colour
- Immigrant
- Person with a disability
- Male/Identify as Male
- Female/Identify as Female
- N/A we don't measure these indicators
- N/A we don't have a Board of Directors

Does your organization have measurable Diversity goals?

- Yes
- No

If so, what are those goals and how do you plan to reach them?

Are you using Key Performance Indicators to measure your company/organization's social responsibility and diversity? If yes, please explain what you are measuring, why you are measuring it and how you are doing so.

Looking at global issues, what (if any) could have/are having a measurable impact on your company/organization?

What is the most stressful part of your job? (Click, drag and drop to put them in priority from first to last)

Talent recruitment and retention
Revenue generation
Managing workplace personalities
Paying bills/meeting payroll
Excessive workload
Other _____

How do you relieve work-related stress? Select all that apply.

Go to gym
Yoga
Exercise at home
Meditation
Walk/hike
Read
Screentime (e.g. TV, movie)
Disconnect from electronic devices
Time with family
Other

How many hours a day do you work on average?

How do you create a healthy balance between work and your life?

Main markets where your company/organization sells goods/services:

Atlantic Canada
Canada (outside Atlantic Canada)
United States
Asia
South America
Europe
Middle East
Africa
Australia

What law firm(s) does your company/organization use?

What bank(s) does your company/organization use?

Which accounting firm(s) do you use?

Is your company/organization a member of a Board of Trade/Chamber of Commerce?

Yes

No

If yes, which Board(s) of Trade/Chamber(s) of Commerce are you members of?

Are you planning to expand your company/organization in the coming year?

Yes

No

Are you planning to hire more staff in the coming year?

Yes

No

How many weeks of vacation are you entitled to annually?

1

2

3

4

5

6+

How many weeks of vacation do you typically use per year?

How old will you be in May (when we announce the award winners)?

Are you married?

Yes

No

How many children do you have?

What is your highest level of education?

High School

Some post-secondary

College diploma/certification

Undergraduate degree

Master degree

Doctorate

List any post-secondary institutions you have attended

The most effective professional development activity for a CEO is...

List any professional associations of which you are currently a member

What single piece of technology is most important to the way you do business? Why is it so important?

What was your salary last year, including bonuses and stock options? Select the correct response:

Less than \$100,00

\$100,001 to \$300,00

\$300,001 to \$500,00

\$500,001 to \$750,000

\$750,001 to \$1,000,000

More than \$1,000,000