

ATLANTIC BUSINESS MAGAZINE

2024

**TOP
50
CEO
AWARDS**

THURSDAY, MAY 9, 2024
DELTA HOTEL ST. JOHN'S
ST. JOHN'S, N.L.

SPONSORSHIP OPPORTUNITIES

Partner your corporate brand with Atlantic Business Magazine's Top 50 CEOs – the most accomplished, forward-thinking and community-minded executives in Atlantic Canada. Brought to you exclusively by Atlantic Canada's business magazine.

For more information:

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Atlantic Business Magazine
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PRESENTING SPONSOR

\$17,500

As one of FIVE Presenting Sponsors, you will receive:

- The opportunity to send up to 5 representatives to a luncheon with the Top 50 CEO award winners.
- Ten tickets to *Atlantic Business Magazine's* Top 50 CEO awards gala.
- The opportunity to have a representative of your organization present 10 of the Top 50 CEO awards. Awards will be presented to honourees in alphabetical order.
- The opportunity to have a 30-second commercial shown on the IMAG screen during the award presentations (sponsor is responsible for creating their own commercial).
- The opportunity to have a representative of your organization join the other Presenting Sponsors for a charitable cheque presentation/photo on stage during the awards gala.
- Recognition as a Presenting Sponsor in a PowerPoint presentation (stand-alone slide) to be displayed during the gala dinner. This can be your own slide design/content (does NOT have to fit a sponsor template). Note: slide must be image and text only, no audio or video.
- Logo inclusion on promotional signage displayed throughout the Top 50 CEO awards gala venue.
- Formal acknowledgement by the gala emcee as a Presenting Sponsor.
- Inclusion of your logo and corporate message (25 words or less) in the gala program.
- Inclusion of your corporate logo in five full-page Top 50 CEO advertisements. The five advertisements will appear in *Atlantic Business Magazine* over a 10-month period. (Note: contract must be signed and returned no later than July 25, 2023 to receive logo recognition in all five issues.)
- Inclusion of your corporate logo on the Top 50 CEO awards section of the *Atlantic Business Magazine* website, starting on the date you sign a contract to June 2024. Your logo will be hyperlinked to your corporate website.
- Opportunity to submit a video testimonial (maximum length: 60 seconds) that will be shared on *Atlantic Business Magazine's* social media channels in advance of the gala. Note: sponsors are responsible for creating their own video.
- An embargoed list of the 2024 Top 50 CEO award winners (names and organizations only) approximately a month in advance of the gala.
- A copy of the 2024 Top 50 CEO mailing list, to be provided one week prior to the Top 50 CEO awards gala.
- Logo inclusion in all Top 50 CEO-associated promotional materials (e.g. gala tickets and print and electronic advertisements).
- Free website advertising on atlanticbusinessmagazine.ca from May 9 - June 8, 2024. Specifically, a Large Box ad (700 x 700 pixels) on the awards overview page.
- You will be the only Presenting Sponsor representative of your particular industrial sector. **Note: if your business encompasses several sectors, you have to select one sector for exclusivity. Organizations from your industry may be represented in other sponsor categories.**

INNOVATION AWARD SPONSOR

\$12,500

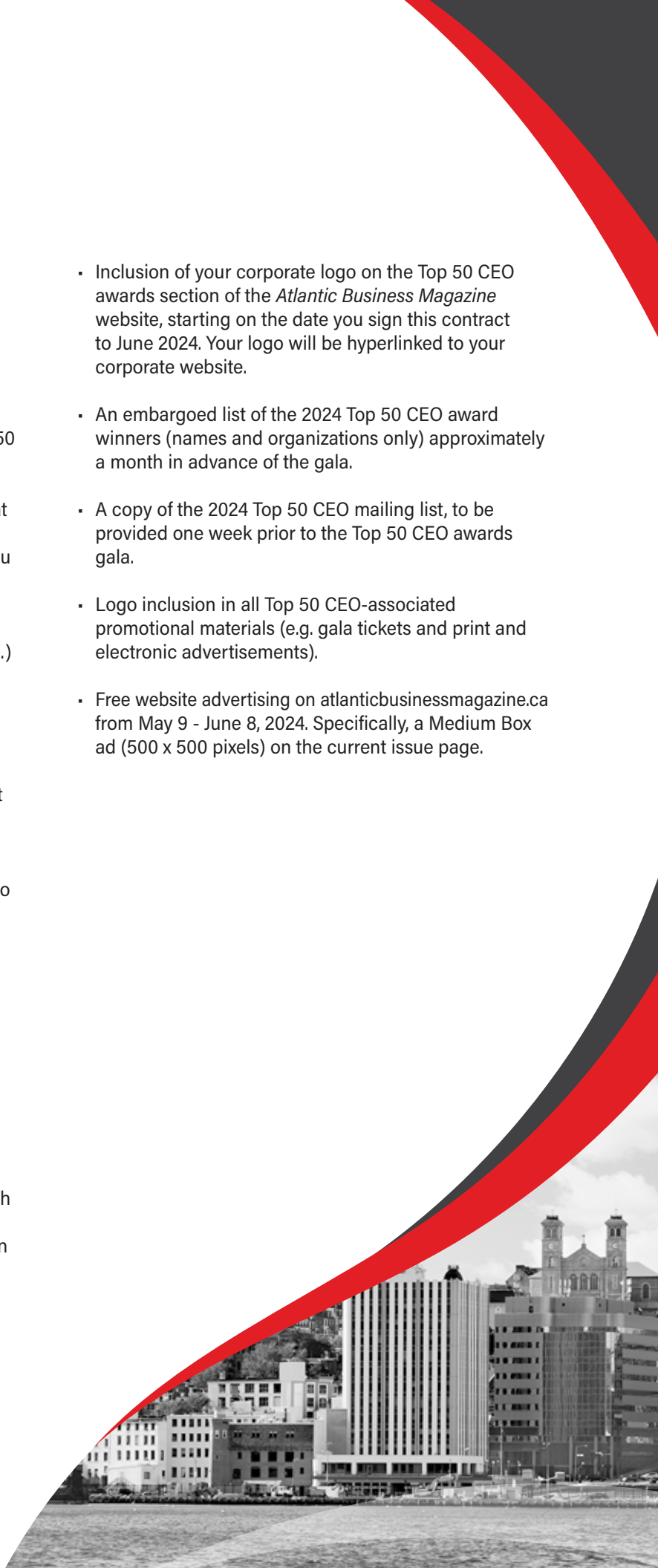
- The opportunity to send up to 5 representatives to a luncheon with the Top 50 CEO award winners.
- Ten tickets to *Atlantic Business Magazine's* Top 50 CEO awards gala.
- The opportunity to have a representative of your organization introduce and present the Innovator of the Year award.
 - Award will be branded with your company name: the (Your Company) Innovator of the Year
 - The Innovator of the Year profile in the May issue of *Atlantic Business Magazine* will be branded with your company name: the (Your Company) Innovator of the Year
- Recognition as the Innovation Award sponsor in a PowerPoint presentation (stand-alone slide) to be displayed during the gala dinner. This can be your own slide design/content (does NOT have to fit a sponsor template). Note: slide must be image and text only, no audio or video.
- Logo inclusion on promotional signage displayed throughout the Top 50 CEO awards gala venue.
- Formal acknowledgement by the gala emcee as the Innovation Sponsor.
- Inclusion of your corporate logo and corporate message (25 words or less) in the gala program.
- Inclusion of your corporate logo in five full-page Top 50 CEO advertisements. The five advertisements will appear in *Atlantic Business Magazine* over a 10-month period. (Note: contract must be signed and returned no later than July 25, 2023 to receive logo recognition in all five issues.)
- Inclusion of your corporate logo on the Top 50 CEO awards section of the *Atlantic Business Magazine* website, starting on the date you sign this contract to June 2024. Your logo will be hyperlinked to your corporate website.
- Opportunity to submit a video testimonial (maximum length: 60 seconds) that will be shared on *Atlantic Business Magazine's* social media channels in advance of the gala. This testimonial should celebrate your organization alignment with the Top 50 CEOs and corporate leadership excellence. Note: sponsors are responsible for creating their own video.
- An embargoed list of the 2024 Top 50 CEO award winners (names and organizations only) approximately a month in advance of the gala.
- A copy of the 2024 Top 50 CEO mailing list, to be provided one week prior to the Top 50 CEO awards gala.
- Logo inclusion in all Top 50 CEO-associated promotional materials (e.g. gala tickets and print and electronic advertisements).
- Free website advertising on atlanticbusinessmagazine. ca from May 9 - June 8, 2024. Specifically, a Content ad (600 x 300 pixels) in the Innovator of the Year profile.

RECEPTION SPONSOR

\$10,000

As a reception sponsor of both the pre-dinner networking reception and the dessert buffet reception, you will receive:

- The opportunity to send up to 4 representatives to a luncheon with the Top 50 CEO award winners.
- Six tickets to *Atlantic Business Magazine's* 2024 Top 50 CEO awards gala.
- The opportunity to host a branded activation event at the pre and post-awards dinner receptions (5:30 to 6:30 PM and 9:00 PM to close). We will work with you to arrange an activation event that is specific to you and your brand. Examples of appropriate activities include (limited to one of each):
 - Mixologist/spirit-tasting (wine, rum, tequila, etc...)
 - Live music
 - Magician
 - Virtual reality experience
 - Photo booth
- Recognition as a Reception Sponsor in a PowerPoint presentation (stand-alone slide) to be displayed during the gala dinner. This can be your own slide design/content (does NOT have to fit a sponsor template). Note: slide must be image and text only, no audio or video.
- Logo inclusion on promotional signage displayed throughout the Top 50 CEO awards gala venue.
- Formal acknowledgement by the gala emcee as a Reception Sponsor.
- Inclusion of your corporate logo in the gala program.
- Inclusion of your corporate logo in five full-page Top 50 CEO advertisements. The five advertisements will appear in *Atlantic Business Magazine* over a 10-month period. (Note: contract must be signed and returned no later than July 25, 2023 to receive logo recognition in all five issues.)
- Inclusion of your corporate logo on the Top 50 CEO awards section of the *Atlantic Business Magazine* website, starting on the date you sign this contract to June 2024. Your logo will be hyperlinked to your corporate website.
- An embargoed list of the 2024 Top 50 CEO award winners (names and organizations only) approximately a month in advance of the gala.
- A copy of the 2024 Top 50 CEO mailing list, to be provided one week prior to the Top 50 CEO awards gala.
- Logo inclusion in all Top 50 CEO-associated promotional materials (e.g. gala tickets and print and electronic advertisements).
- Free website advertising on atlanticbusinessmagazine.ca from May 9 - June 8, 2024. Specifically, a Medium Box ad (500 x 500 pixels) on the current issue page.



SUPPORTING SPONSOR

\$5,000

As a supporting sponsor, you will receive:

- The opportunity to send up to 2 representatives to a luncheon with the Top 50 CEO award winners.
- Four tickets to *Atlantic Business Magazine's* 2024 Top 50 CEO awards gala.
- Recognition as a Supporting Sponsor in a PowerPoint presentation to be displayed during the gala dinner.
- Logo inclusion on promotional signage displayed throughout the Top 50 CEO awards gala venue.
- Formal acknowledgement by the gala emcee as a Supporting Sponsor.
- Inclusion of your corporate logo in the gala program.
- Inclusion of your corporate logo in five full-page Top 50 CEO advertisements. The five advertisements will appear in *Atlantic Business Magazine* over a 10-month period. (Note: contract must be signed and returned no later than July 25, 2023 to receive logo recognition in all five issues.)
- Inclusion of your corporate logo on the Top 50 CEO awards section of the *Atlantic Business Magazine* website, starting on the date you sign this contract to June 2024. Your logo will be hyperlinked to your corporate website.
- An embargoed list of the 2024 Top 50 CEO award winners (names and organizations only) approximately a month in advance of the gala.
- A copy of the 2024 Top 50 CEO mailing list, to be provided one week prior to the Top 50 CEO awards gala.
- Logo inclusion in all Top 50 CEO-associated promotional materials (e.g. gala tickets and print and electronic advertisements).
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